

LWML South Dakota District Mission Grant

Mite Box Devotion

April 2011

Life: A Better Choice Lutherans For Life of SD

\$5000 (Paid in Full)

Leader: We open in the name of the Holy Trinity: Father, Son and Holy Spirit.

All: I am Jesus' little lamb, Ever glad at heart I am:
For my Shepherd gently guides me, Knows my needs and well provides me,
Loves me ev'ry day the same, Even calls me by my name. *LSB 740 v1*

Reader 1: Lutherans For Life of South Dakota is spearheading an ambitious advertising campaign called "Life: A Better Choice." Throughout the year they will broadcast a series of TV ads that are designed to honestly, but tactfully and sensitively, bring about a positive change in hearts and minds.

Reader 2: Television is influential. According to LifeNews.com, in states that consistently aired pro-life educational ads over the past ten years, abortion rates have decreased by 70%. For better or worse, television has proven to effectively help shape public sentiment and mold opinions.

Reader 1: It is the fervent prayer of LFL that these commercials will witness to the sanctity of human life through education based on the Word of God. Also, these ads are designed to help transform society to speak up and to act on behalf of those who are vulnerable and defenseless.

Reader 2: Our Mission Grant will help purchase TV ads to be broadcast throughout the state of South Dakota, and help bring a positive life message to the hundreds of thousands of South Dakotans. Educational advertising can help lead the way back to a culture of respecting life from the womb to the tomb in South Dakota and beyond.

Prayer: Gracious and loving heavenly Father, as we bring our mites offerings before you today, we remember our brothers and sisters living with us in South Dakota. We thank You for the efforts of Lutherans For Life of South Dakota and their work to educate the public and to be a pro-life voice in our state. We thank You, too, that through our mites giving, You make it possible for us, the members of the LWML South Dakota District, to reach out to our state in faith, love, and compassion, as You have done for us through our Lord and Savior, Jesus Christ. In His dear name we pray. Amen.